

## Website and Social Media Sample Statistics

### \*\*\* 1/2021 \*\*\*

Facebook Page: 244/261 page likes/followers

Facebook Group: 79 members

Twitter: 15 Followers

Nextdoor: 213 neighbors

Website pageviews 2020: 5725

SFNA Crier email list: 187 residents & property owners / 213 total (around 40% tracked open rate)

Paid members for 2021: 24

### \*\*\* 11/2022 \*\*\*

Facebook Page: 294/313 page likes/followers

Facebook Group: 140 members

Twitter: 15 Followers

Nextdoor: 239 neighbors (54% of 305 households)

Website pageviews 2022 (thru November): 8,069

SFNA Crier email list: 210 residents & property owners / 231 total (around 54% tracked open rate)

Paid members for 2022: 59

### **GoDaddy web hosting** (*these costs may change up or down before the renewal dates*)

Domain registration: renews 7/13/2023 - \$41.98 for two years

Web hosting: renews 1/14/2023 - \$12.99 per month, \$287.76 for two years

email accounts (3): renews 3/2/2023 - \$11.99 per month, \$334.56 for three years

**Yearly cost averages \$276.**

### **Facebook and Google Statistics**

Following are some statistics from the Facebook page and Google Analytics. There is no demographic information available from either platform, and limited information regarding the Facebook Group because there is not enough activity or members to generate the reports.

# Facebook Page Statistics

Your Fans | Your Followers | People Reached

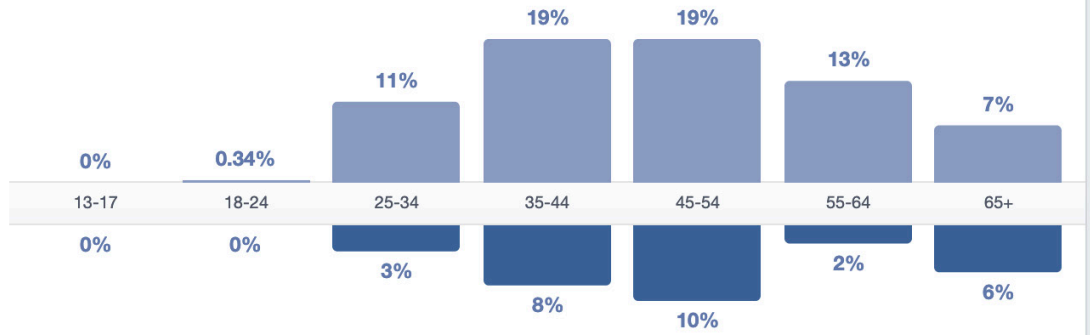
The number of likes of your Facebook Page. This metric is estimated.

## Women

69%  
Your Fans

## Men

30%  
Your Fans



Country	Your Fans	City	Your Fans	Language	Your Fans
United States of America	282	Columbia, SC	198	English (US)	281
United Kingdom	5	Memphis, TN	8	English (UK)	9
Peru	1	Forest Acres, SC	6	Spanish	2
Czech Republic	1	Detroit, MI	4	French (France)	1
South Africa	1	Lexington, SC	4	Dutch	1
Spain	1	Charleston, SC	3		
Turkey	1	Cayce, SC	3		
Netherlands	1	St. Andrews, SC	2		
		Oak Grove, SC	2		
		Eastover, SC	2		

# Facebook Page Statistics

Daily data is recorded in the Pacific time zone.

1W 1M 1Q

Start:

1/1/2022

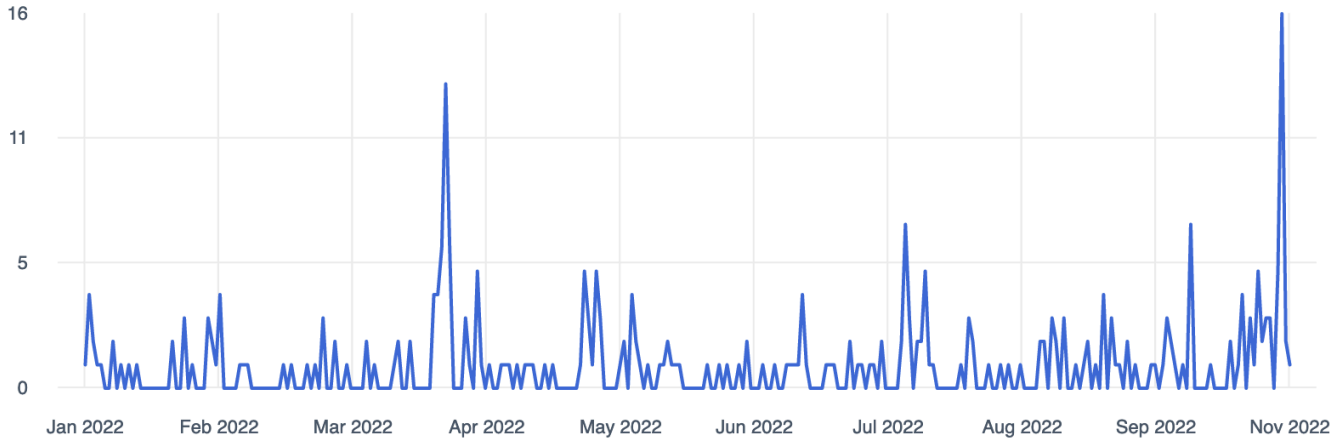
End:

11/1/2022

## Total Views

By Section

### Total Views



## Total People Who Viewed

By Section

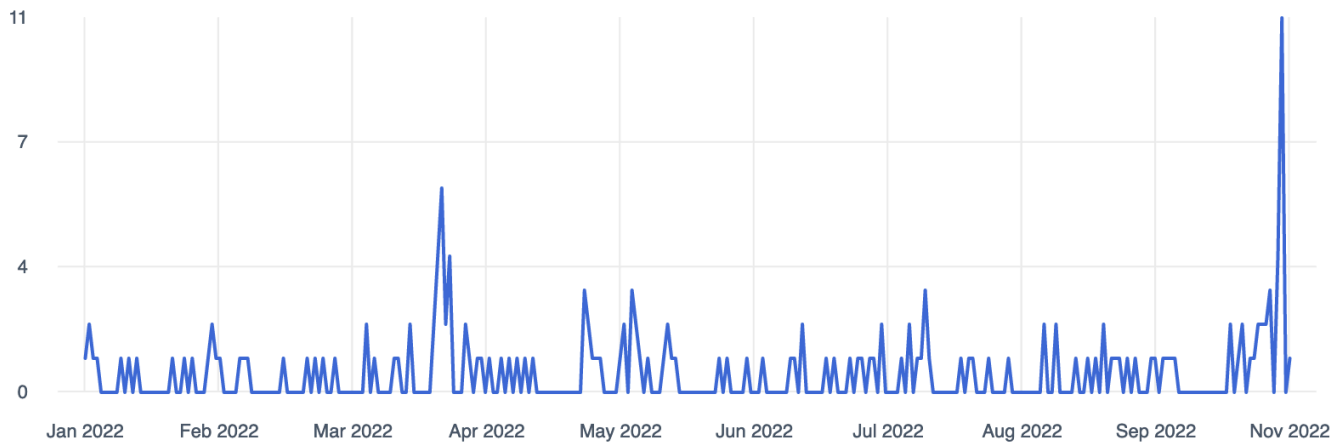
By Age and Gender

By Country

By City

By Device

### Total People Who Viewed



# Facebook Group Statistics

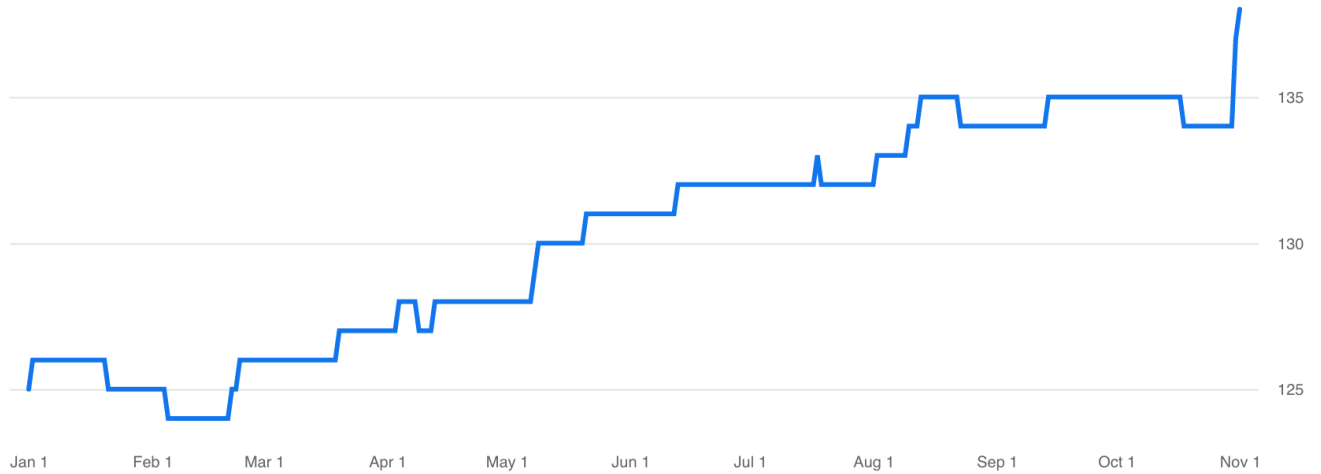
Jan 1, 2022 - Nov 1, 2022

Download

138 total members i

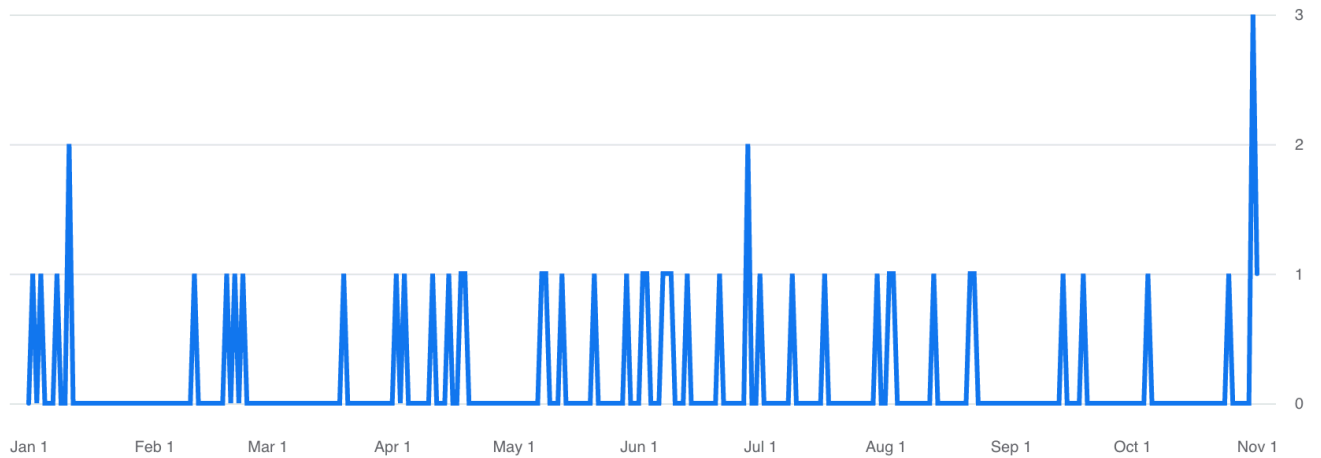
▲ 9.52% vs. Dec 31, 2021

Nov 1, 2022



47 membership requests i

Jan 1, 2022 - Nov 1, 2022



Number of new member requests per day (Jan 1 - Nov 1)

[See all membership requests](#)

50 requests reviewed ▼ 100% i

Jan 1, 2022 - Nov 1, 2022

Approved

20

▼ 90%

Declined

30

Blocked

0

## Google Analytics

### Pages

2022-01-01 to 2022-11-01

Page Title	Pageviews	Unique Pageviews
/preserving-our-communities-the-original-frogtown-community-and-sherwood	1080	947
/news	232	192
/joinsfna	181	164
/calendar	158	127
/important-contact-information-quick-reference	121	115
/benefits-of-membership	103	94
/sherwood-forest-crier-january-1-2022.html	101	96
/sherwood-forest-crier-february-1-2022.html	100	97
/events	98	59
/calendar/halloween-in-the-forest-2	94	78
/sherwood-forest-crier-september-1-2022.html	92	83
/paypal	91	85
/sherwood-forest-crier-april-1-2022.html	83	79
/sherwood-forest-crier-july-1-2022.html	80	61
/contact	79	71
/forest-friends	79	74
/sherwood-forest-crier-october-1-2022.html	75	62
/sherwood-forest-crier-march-1-2022.html	73	68
/sherwood-forest-crier-march-22-2022.html	73	73
/sherwood-forest-crier-august-1-2022.html	70	62
/sherwood-forest-crier-may-1-2022.html	70	66
/solid-waste-information	63	63
	<b>8069</b>	<b>7274</b>

## Membership Statistics 11-01-2022

ZONE	AREA	HOUSE- HOLDS	MEMBERS 2019	MEMBERS 2020	MEMBERS 2021	MEMBERS 2022	PERCENT 2022
1	3800-3900 blocks of Yale odd	13	1	1	2	2	15%
2	3800-3900 blocks of Yale even	11	1	2	0	1	9%
3	3800-3900 blocks of Rosewood	10	0	0	0	0	0%
4	100-200 blocks of Kalmia	13	3	2	1	4	31%
5	4000 block of Yale	12	2	1	1	3	25%
6	4000 block of Rosewood	16	0	1	1	0	0%
7	4200 block of Mimosa	8	1	0	1	2	25%
8	4100 block of Yale	9	0	1	3	2	22%
9	300 block of Kalmia	11	0	1	1	1	9%
10	4200 block of Wilmot	11	4	5	7	5	45%
11	4300 block of Wilmot and Azalea, Robin Hood Ct, (Azalea Place)	23	8	6	3	6	26%
12	400 and 500 block of Kalmia	15	3	3	3	7	47%
13	4200 block of Blossom	16	3	4	1	8	50%
14	4100-4200 blocks of Devine	10	0	0	0	1	10%
15	4100 block of Blossom, Poinsettia	9	3	1	3	4	44%
16	Cameron Court	10	0	0	0	0	0%
17	Casey Ct, LaBruce Ln, Poinsettia odd	14	1	1	1	0	0%
18	Allens Way, 3800 block of Bloomwood odd, 4000 block of Devine	15	3	2	2	3	20%
19	3800-3900-4000 blocks of Bloomwood even	7	1	6	4	5	71%
20	Kilbourne Hill	10	1	0	0	0	0%
21	3800-3900 blocks of Wilmot, 320-324 Kilbourne	15	1	1	1	0	0%
22	3800-3900 blocks of Duncan odd	13	0	0	0	2	15%
23	3800-3900 blocks of Duncan even	13	0	0	0	3	23%
	TOTALS	284	36	38	35	59	12%

In 2013, membership was 61 including Cameron Court and Kilbourne Hill.