



SHERWOOD FOREST NEIGHBORHOOD ASSOCIATION

“Business Friends” Enrollment Benefits

Why consider supporting Sherwood Forest resident family's mission to insure the wellbeing of the neighborhood?

- Easy way to boost your recognition and traffic among 265 neighborhood families.
- Build loyalty from these affluent households with targeted messaging opportunities.
- Feel pride in contributing back to the community of hyper-local customers.

Measurable annualized benefits geared to support your business goals:

1. Attractive logoed **Sherwood Forest Business Friend** decals for display in your business.
2. Linked banner placement on six pages of the Sherwood Forest website for 12-months.
3. Prominent listing and 30-word description/profile on the **Business Friends of Sherwood Forest** page with link to your website or Facebook page.
4. Linked banner placement in the monthly **Crier eNews**, the first-rate messaging platform sent to 231 with an average open rate of 54%.
5. Opportunity to post on the SFNA **Facebook page** (294/313 page likes/followers) and **private group** (140 members)
6. Invite your employees to join for some family fun at Sherwood Forest block party events like **National Night Out, Halloween** and **Spring Fling, Santa's Hayride** and **Belser Arboretum** monthly open house tours.
7. Become an **Honored Sponsor** of Sherwood Forest events with cash and in-kind donations.
8. Owners and general managers are invited to join neighborhood leaders at our festive **12th Night**, adult holiday potluck gathering held in January.
9. Send a representative to quarterly meetings and be given the floor to introduce your business offerings.
10. Beautify your property image with free trees via the **Forest Friends** committee.

Who's invited to play?

Businesses large and small

Commercial Building Owners

Residential Landlord Owners

Service Providers: Realtors, Plumbers, Electricians, Insurance, HVAC, Roofers, Lawn & Garden, Pest Control, etc.

What's the 12-month ticket to play?

Member levels:

Seedling (generic and small, but critical for all that comes after) – \$100

Redbud (small tree with “bud” symbolizing beginnings) – \$100-249

Sweetgum (larger tree, with the “sweet” connoting a “sweet” deal) – \$250-499

Longleaf Pine (long-lasting, large, and resilient) – \$500-999

Mighty Oak (while not a species, it's indicative of how important all oaks are, and of course the “mighty” identifies it as super strong and big) – \$1000+

How to join?

1. Complete the Business Friend registration on the reverse.
2. Fund your annual membership with check to Sherwood Forest Neighborhood Association.
3. Provide 30-word profile, and logo and/or finished banner artwork

BUSINESS FRIEND REGISTRATION

Date _____ SF Enroller _____

Name of Business _____

Key contact _____ Title _____

Address _____ City _____ State _____ Zip _____

phone _____ email _____

web site _____

Make your payment to Sherwood Forest Neighborhood Association.

