



Sherwood Forest Neighborhood Association

<https://sherwoodforestneighbors.org/>

Annual Business Friend Invitation

Why consider supporting Sherwood Forest mission to insure neighborhood wellbeing?

- Easy way to boost your recognition and traffic among 265 neighborhood families.
- Build loyalty from these affluent households with targeted messaging opportunities.
- Feel pride in contributing back to your community of hyper-local customers.
- Your financial contributions to this 501c3 non-profit are tax deductible.

Annual Business Friend Contribution Levels

Seedling (generic and small, and critical for all that comes after) – **\$125 • Exposure Benefits E,K and (ALL LEVELS)**

Redbud (small tree with “bud” symbolizing beginnings) – **\$250 • Exposure Benefits D, J and (ALL LEVELS)**

Sweetgum (larger tree, with the “sweet” connoting a “sweet” deal) – **\$500 Exposure Benefits C, I and (ALL LEVELS)**

Longleaf Pine (long-lasting, large, and resilient) – **\$1,000 • Exposure Benefits B,H and (ALL LEVELS)**

Mighty Oak (not a species, it’s indicative of how important all oaks are considered keystone status, and yes “mighty” identifies it as super strong and big) – **\$1,500+ • Exposure Benefits A, G and (ALL LEVELS)**

Annual Business Friend Benefit Descriptions:

- Framed Sherwood Forest **Business Friend Certificate** for display in your business. **(ALL LEVELS)**

- **Honored Event Sponsor:** Boost exposure to your firm and be acknowledged (in the CRIER eNews and at the event) as a sponsor of Sherwood Forest special events with cash and in-kind donations. Events include Quarterly General Meetings, Halloween Block Party, Santa's Hayride and Spring Fling Block Party.

- **Linkable banner pixel sizes** for monthly CRIER and SF site: Easy to create compelling banner messaging should focus on WHY click here (call to action) statements and your logo. Get us two digital art banners sized: 300X250 pixels and 468X60. Feel free to create as many banners with different messages as you want and we will distribute the across the site.

- Media distribution levels:

Website:

- A. Five linked **banner placements** on Sherwood Forest website for 12-months.
 - B. Four linked **banner placements** on Sherwood Forest website 9-months.
 - C. Three linked **banner placements** on Sherwood Forest website 6-months.
 - D. Two linked **banner placements** on Sherwood Forest website 3-months.
 - E. One linked **banner placement** on Sherwood Forest website 3-months.
- F. Prominent listing and 30-word enterprise **description/profile and horizontal photo** on the Business Friends of Sherwood Forest webpage with link to your site and or Facebook page for 12-months. **(ALL LEVELS)**

Monthly CRIER Enews:

- G. Linked **banner placement** in the monthly CRIER eNews, the first-rate messaging platform sent to 245 people with an average open rate of 54% for 12-months.
- H. Linked **banner placement** in the monthly CRIER eNews, the first-rate messaging platform sent to 245 people with an average open rate of 54% for 9-months.
- I. Linked **banner placement** in the monthly CRIER eNews, the first-rate messaging platform sent to 245 people with an average open rate of 54% for 6-months.
- J. Linked **banner placement** in the monthly CRIER eNews, the first-rate messaging platform sent to 245 people with an average open rate of 54% for 3-months.

- K. Linked **banner placement** in the monthly CRIER eNews, the first-rate messaging platform sent to 245 people with an average open rate of 54% for 1-month.
- L. Opportunity to post on the SFNA **Facebook page** (294/313 page likes/followers) and **private group** (156 members) **(ALL LEVELS)**
- M. Invite your employee families to join for some family fun at Sherwood Forest block party events like **National Night Out, Halloween** and **Spring Fling, Santa's Hayride, Belser Arboretum** monthly open house tours and festive events produced by our friends at the Sherwood Forest ARP Presbyterian congregation. **(ALL LEVELS)**
- N. Owners and general managers (including spouses) are invited to mingle with neighborhood leaders at our January "**12th Night**", adult holiday potluck gathering. **(ALL LEVELS)**
- O. Send a representative to **quarterly general meetings** and be given three minutes to introduce your business offerings. **(ALL LEVELS)**
- P. Beautify your property image with **free trees** via the Forest Friends committee. **(ALL LEVELS)**
- Q. Be listed on the permanent SPONSOR ACKNOWLEDGEMENT plaque that will be attached to SF Gateway Beautification signage installed in the year of your Business Friend participation. **(ALL LEVELS)**

Updated 7/15/24 by Pat Mason