



Sherwood Forest Neighborhood Association

<https://sherwoodforestneighbors.org/> • Non-profit 501.c3

2025 Business Friend Annual Membership Invitation

Why consider supporting the Sherwood Forest mission to insure neighborhood wellbeing?

- Easy way to boost your image and customer base recognition among 600 residents.
- Build loyalty amongst these affluent households with your targeted messaging.
- Feel pride in contributing back to your community of hyper-local customers.
- Your contributions are tax deductible.

Annual Contribution Levels

- 1. Seedling** (generic and small, and critical for all that comes after) – **\$250**
Exposure Benefits **E, K** and **(ALL LEVELS)**
- 2. Redbud** (small tree with “bud” symbolizing beginnings) – **\$500**
Exposure Benefits **D, J** and **(ALL LEVELS)**
- 3. Sweetgum** (larger tree, with the “sweet” connoting a “sweet” deal) – **\$750**
Exposure Benefits **C, I** and **(ALL LEVELS)**
- 4. Longleaf Pine** (long-lasting, large, and resilient) – **\$1,000**
Exposure Benefits **B, H** and **(ALL LEVELS)**
- 5. Mighty Oak** (Oaks are forest “keystones”, and yes, “mighty” means super big and strong) – **\$1,500+**
Exposure Benefits **A, G** and **(ALL LEVELS)**

Business Friend Benefit Descriptions:

- Framed Sherwood Forest **Business Friend Certificate** for display in your business. **(ALL LEVELS)**
- **Honored Event Sponsor:** Boost exposure to your firm and be acknowledged (in the CRIER eNews and at the event) as a sponsor of Sherwood Forest special events with cash or in-kind donations of \$200. Events include Quarterly General Meetings, Halloween Block Party, Santa's Hayride and Spring Fling Block Party.
- **Linkable banners** for monthly CRIER and SF site: Your easy-to-create compelling banner messaging should focus on WHY-click here (call to action) statements and your logo. Get us two digital art banners sized: Sidebar 300X250 pixels and Footer 468X60. Feel free to create as many banners with different messages as you want, and we will distribute the across the site.
- **Media Distribution Levels:**

Website: Well managed, insightful content on Sherwood Forest.

- A. Five linked **banner placements** on Sherwood Forest website for 12-months.
- B. Four linked **banner placements** on Sherwood Forest website 9-months.
- C. Three linked **banner placements** on Sherwood Forest website 6-months.
- D. Two linked **banner placements** on Sherwood Forest website 3-months.
- E. One linked **banner placement** on Sherwood Forest website 3-months.
- F. Prominent listing and 30-word enterprise **description/profile and horizontal photo** on the SF Business Friends webpage with link to your site or Facebook page for 12-months. **(ALL LEVELS)**

CRIER Enews: the first-rate messaging platform sent to 245 people with an average open rate of 54%.

- G. Linked **banner placement** in the bi-monthly CRIER eNews, all six editions.
- H. Linked **banner placement** in the bi-monthly CRIER eNews, 4-editions.
- I. Linked **banner placement** in the monthly CRIER eNews, 3-editions.
- J. Linked **banner placement** in the monthly CRIER eNews, 2-editions.
- K. Linked **banner placement** in the monthly CRIER eNews, 1-edition.
- L. Post on the SFNA **Facebook** (313-page followers) and **private FB group** (156 members). **(ALL LEVELS)**
- M. Invite your employee families to join for some family fun at Sherwood Forest block party events like: **Halloween, Spring Fling, Santa's Hayride.** **(ALL LEVELS)**
- N. Owners and general managers (including spouses) are invited to mingle with neighborhood leaders at our January "**12th Night**", adult holiday potluck gathering. **(ALL LEVELS)**
- O. Introduce your business at **quarterly general meetings.** **(ALL LEVELS)**
- P. Beautify your property image with **free trees** via the Forest Friends committee. **(ALL LEVELS)**
- Q. **ACKNOWLEDGEMENT** Business Friend listing on Gateway Beautification signs. **(ALL LEVELS)**

Effective January 2025 • Pat Mason (gpmason080146@gmail.com)